

Ladies & Gentlemen,

Good morning.

On behalf of our Institute, I – Shashank, welcome all of you to our campus and for this inaugural edition of “I-MACX Open Studio @ RISE”.

- While government and social sectors could benefit significantly from the adoption of emerging technologies (like IOT, Data Analytics, Mobile Apps, SaaS), these are typically under served.
- I-MACX is the flagship initiative of IIIT-B Innovation Centre. This initiative was launched early 2014 with an intent to enable and accelerate startups that address the needs of civic & social sectors, using technology.

As part of I-MACX:

- Civic-tech startups are offered **Plug-n-Play Offices on campus** and accelerated at our Zero-Fee, Zero Equity **Startup Accelerator program** .
- Select startups are also provided with **Seed-Stage Capital, against equity**.
- Civic-minded innovators are nurtured thru courses & competitions at the **Innovation Studio**,
 - **Additionally, at the Innovation Studio - in our desire to practice "Open or Collaborative" Social Innovation**, we conduct “Open Studio” sessions that bring under one roof various stakeholders - Startups, Corporate Technology Leaders, IIIT-B Faculty & Research Scholars, Civic-Leaders and Investors - for possible collaboration / co-creation and address the pressing challenges faced by our society, through research-led technology innovations.

With this background, I now request our Director, Prof. Sadagopan to deliver the welcome address. May I request all of you, to put your mobile phones in silent mode please? Thank you.

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Thank you Professor.

I now request Prof. Sridhar, Event Chair – RISE to deliver the opening remarks.

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Thank you Professor.

As you might by know, RISE stands for Research, Innovation, Society and Entrepreneurship. We will have talks by 3 eminent speakers in each of these 4 areas, starting with Entrepreneurship.

Each speaker will speak for 10-12 minutes and **they will take 1-2 questions post their talk.**

Kindly allow me to introduce the speakers:

Entrepreneurship Panel: 10:15 - 11am

Mr. Chinnu Senthilkumar:

Mr. Chinnu, Ex-Country Head, SanDisk and is a director on the board & technical advisor at many start-up Technology firms both in India and US. He has worked in high-tech companies - SanDisk Corp, Intel Corp and Texas Instruments - in the semiconductor / hardware industry for nearly two decades.

Mr. Chinnu has authored/co-authored 9 US patents in semiconductor design and hardware systems.

Mr. Chinnu will be sharing his thoughts on “Research-Led Entrepreneurship: A VC Perspective”

Mr. Vijaya Kumar Ivaturi:

Mr. Vijaya Kumar Ivaturi is the Co-Founder and CTO of Crayon Data, a Big data analytics product company at Singapore with a development center in Chennai. Prior to this, he was with Wipro as its CTO.

He is an active member of Indian Angel Network. He is also one of the core members of CII’s Innovation council and a charter member of TiE. He serves on the governing council of CMI Algo Labs, an industry-academia initiative by Chennai Mathematical Institute. In social impact segment, he is a partner with Acumen Fund in India and helps their investee companies in education sector.

Mr. Vijaya Kumar will be sharing his views on the “Role of Research Institutions in nurturing Social Entrepreneurship”.

Mr. Siva Ramamoorthy:

Mr. Siva runs Operations of Efficacy Lifescience Analytics. His past International corporate roles including Director of Marketing, VMware; Head of Marketing, Tejas Networks and Director, New Business at Intel.

In addition he serves as a Mentor with Stanford Ignite, University of Sydney Genesis Start-up program, Committee member for Asian Entrepreneur award held annually in Tokyo Japan, Deshpande foundation Sandbox startups.

Mr. Siva will enlighten us as to whether Tech-PhDs are indeed potential entrepreneurs.

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- Q & A: Any further questions to this panel?
- I now request Prof. Dinesh to handover the momentos to the distinguished speakers
- We will take a short break now and reassemble here at 11:15am

Welcome Back.

Now, we turn our focus on the “Societal Context”.

Here again, each speaker will speak for 10-12 minutes and they will take 1-2 questions post their talk. To help us on this topic, we have with us:

Society Panel, 11:15 – 12:00pm:

Rasajna Prabhu:

Today, we have with us Kalakantha Prabhu and Rasajna Prabhu from ISKCON Bangalore. As many of us know, ISKCON has been contributing both to our spiritual and social upliftment through various initiatives such as Akshaya Patra, Folk.

Rasajna Prabhu is part of Prahaladisha Prabhu's Technology team and they have been working with various technology organizations towards address some of the challenges that they face.

Prabhu will talk about how Technology is emerging as the new fuel that powers spiritual and social organizations like theirs.

Mr. Venkatesh:

Venkatesh Kannaiah is a senior editor and Knight International Journalism Fellow with wide-ranging experience working at news agencies, print outlets and online publications including United News of India (UNI), The Financial Express, Business and Political Observer, Sify.com, AOL India and MSN India.

As a Knight Journalism Fellow, he has been mentoring and training journalists on the theme of Right To Information and e-governance.

Mr. Venkatesh Kannaiah is now with Janaagraha, focusing on Ipaidabribе.com and Ichangemycity.com.

Mr. Mohan Kumar:

Mr. Mohan Kumar is a Professional, turned Serial Entrepreneur. He co-founded Trusted Technology Solutions Private Limited and iAccept Software. His venture ensures identity traceability and authentication, thus offering a means to verify the track record of the individuals providing the service and avoiding impersonation.

Until recently, he was also the General Secretary of National Association for Blind.

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- Q & A: Any more questions to this panel?
- I now request Prof. RC to handover the momentos to the distinguished speakers
- We will take a short break now and reassemble here at 11:15am

Welcome back - Hope you have been enjoying the sessions so far.

Over the next 45 minutes, we will focus on “Open Innovation”. We have in our midst:

Innovation Panel, 12:15 – 1:00:

Mr. Nataraj K:

Nataraj Kuntagod is a VP at Accenture Technology Labs. His main focus is to spot emerging trends, incubate and accelerate the market introduction of novel smart digital services by co-creating with start-ups, internal business units and clients.

He has over 23 years of techno-business management experience spanning companies like Motorola, Infosys Labs, Accenture Technology Labs, and as an entrepreneur in digital health.

Mr. Nataraj will share with us his thoughts on “open innovation & tech4good”.

Mr. Vishnu N:

Mr. Vishnu is from Nokia's CTO office and has over 20 years of experience.

In addition to the Wireless related research activities at Nokia, he works closely with various educational institutions on collaboratively creating technology products.

Today, he will share the operational challenges that exist in any such corporate – research collaboration.

Mr. Sunil Polly:

Mr. Sunil Polly is an ardent startup enthusiast with more than 20 years of experience. Currently, he heads the ecosystem development activities at 100 Open Startups.

As Mr. Varadajan had to travel at short notice to Europe, Mr. Polly will share his thoughts on how researchers, startup entrepreneurs and corporate customers could come together to co-create the future.

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- Q & A: Any more questions to this panel?
- * I now request Prof. Shiva Kumar to handover the momentos to the distinguished speakers
- We will all now go to our Cafeteria, have lunch and reassemble back by 1:45pm

“Unlimited food for Education” is the slogan of Akshaya Patra.

I sincerely hope that you would approve us adopting the same slogan for this event as well.

Over the next 45 minutes, we will focus on “Productizing Research”. Kindly allow me to introduce the speakers of this session:

Research, 1:45 – 2:30:

Mr. Subrahmanyam Ivaturi:

Subrahmanyam Ivaturi is the CEO and co-founder of Social Convergence which works with corporates and NGO's for social impact. Prior to that, he has over 27 years of experience in the Global IT Consulting industry, spanning extensive senior management responsibilities in leading companies like Oracle, Satyam Computers, Cap Gemini , HP and TCS.

He is also the regional voice lead for IMPACT2030 which works with employee volunteering for achievement of Sustainable Development Goals.

He will share his thoughts as to how we could jointly take baby steps towards addressing the larger challenges facing society.

Dr. Sudeendra Koushik:

Dr **Koushik** has been a practicing Innovator throughout his career of 24 years, with more than 15 national and international patents in various stages. **Koushik** is passionate about innovation and has served as Practice Director – Innovation in Philips and HCL. Recently, he was Vice-President and Head, Innovation at TTK prestige.

Dr. Koushik has been the recipient of Karnataka State Innovation Council Award, HCL excellence award for Patents, India Design mark Award from India Design Council and Sir M Viswesvaraya Engineer Award.

Dr. Koushik also serves as ViceChairman of the IEEE Bangalore section and Co-Chair of Innovation Committee of IEEE Asia-Pacific.

Dr. Koushik will share with us how we can awaken the Innovator within each of us and rise up to our potential.

Prof. Manish Gupta:

Dr. Manish Gupta is a co-founder and CEO of Yen4Ken, an educational technology startup and also the Infosys Foundation Chair Professor at IIT Bangalore. Previously, Manish has served as Vice President and Director of Xerox Research Centre India, and has held various leadership positions with IBM, including that of Director, IBM Research - India and Chief Technologist, IBM India/South Asia.

As a Senior Manager at the IBM T.J. Watson Research Center, New York, he led the team developing system software for the Blue Gene/L supercomputer.

Prof. Manish will share his journey as a researcher-turned-entrepreneur.

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* Q & A: Any more questions to this panel?

* I now request Prof. Sridhar to handover the momentos to the distinguished speakers

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I now invite Prof. Srinath to deliver the vote-of-thanks.

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Thank you Professor.

We thank you all for joining us today and for sharing your valuable thoughts. We sincerely hope that we could work together jointly on areas of mutual interest. Please share your feedback at Startup@iiitb.org. Kindly join us for tea, before you leave our campus. Thank you.



